

**Idaho Real Estate Education Council**  
**October 23, 2019**  
**Minutes**

Pursuant to notice given, a meeting of the Idaho Real Estate Education Council (Council) was initiated at the Commission office, 575 E. Parkcenter Blvd., Suite 180, Boise, Idaho.

**Members Present:**

Georgia Meacham, Chair, Boise  
Patrick Malone, Member, Idaho Falls  
Shelly Shoemaker, Member, Bellevue  
Mike Gamblin, Commission Representative  
MiChell Bird, Executive Director  
**Comprising a quorum of the Council**

**Members Absent:**

Jason Ayers, Vice-Chair, Coeur d'Alene

**Staff Present:**

Melissa Ferguson, Education & Licensing Director  
Alice Young, Training Specialist  
Saychelle Robert, Administrative Assistant I  
Jessica Valerio, Administrative Assistant II

**Others Present:**

None

**Call to Order:** Chair Georgia Meacham called the October 23, 2019 meeting of the Idaho Real Estate Commission Education Council to order at 8:30 a.m.

**Introductions:** Council, Staff & Visitors

**Approval of Meeting Agenda:** A motion was made by Patrick Malone to approve the amended October 23, 2019 Council meeting agenda. Motion carried.

**Approval of Meeting Minutes:** A motion was made by Patrick Malone to approve the amended July 10, 2019 Council meeting minutes. Motion carried.

**Reports:** The following reports were reviewed and placed on file in the Commission office.

- Analysis of the License Base Report
- License Exam Statistics Report
- Civil Penalty Fine Revenue Report
- Education & Licensing Telephone Log

**Meeting Schedule:** The January 16, 2020 meeting was moved to January 22, 2020 due to scheduling conflicts.

**Staff introduction:** Alice Young introduced herself as the new Training Specialist for the Commission.

**Commission-Developed Course Review Calendar:** Director Melissa Ferguson led a review of the Commission-Developed course review calendar. Suggested edits to the calendar will be made for the January meeting.

**Matters from the Executive Director:**

- **Review of Rules Changes and Proposed Legislation:** Director Bird gave an update of proposed legislation that are being presented. Director Bird reported she has been meeting with legislators around the state.  
Director Bird also gave the Education Council an update on pending Rules changes.

**Matters from Education Director:**

- **Instructor Experience Form:** Director Ferguson presented a newly developed instructor experience form for comment. Discussion ensued. Director Ferguson will bring a revised draft to the January meeting with a plan to roll out the new form at IDW in March.
- **Core 2020 Topics Discussion:** Director Ferguson led discussion on the topics for Commission Core 2020. Director Ferguson presented a list of ideas received at the October Commission Meeting:
  - “Who Do You Call” include MLS
  - E&O coverage
  - Video on limited dual agency in an office setting
  - “Coming Soon”

Additional potential topics suggested by the Council:

- Guideline Review
  - Advertising issues – billboards/Online - focus on internet & social media
  - Common Deadlines
  - Coming Soon – NAR new policy
  - Teams
  - Turning in earnest money/documents
  - Consumer protection, with a focus on the new website
- **Post License Curricula Draft Review:** Director Ferguson led a review of the Post License curricula. Discussion ensued.

**A motion was made by Patrick Malone to move items in the Executive Session to the January 22, 2020 meeting. Motion carried.**

A motion was made by Chair Georgia Meacham to adjourn the meeting at 1:30 p.m. Motion carried.

Respectfully submitted,



Melissa Ferguson  
Education & Licensing Director

MF:jv

**Minutes of the Idaho Real Estate Education Council meeting held in Boise, Idaho, on October 23, 2019 are hereby approved.**



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Georgia Meacham, Chair



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Jason Ayers, Vice Chair



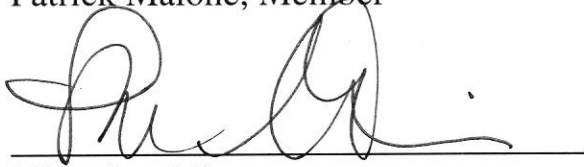
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Patrick Malone, Member



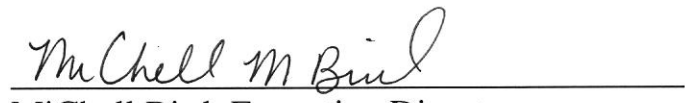
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Shelly Shoemaker, Member



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Mike Gamblin,  
Commission Representative



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MiChell Bird, Executive Director